



NOTICE OF MEETING

CABINET MEMBER FOR RESOURCES

MONDAY, 27 JANUARY 2020 AT 10AM

THE EXECUTIVE MEETING ROOM - THIRD FLOOR, THE GUILDHALL

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If any member of the public wishing to attend the meeting has access requirements, please notify the contact named above.

CABINET MEMBER FOR RESOURCES

Councillor Tom Wood (Liberal Democrat)

Group Spokespersons

Councillor Tom Coles, Labour

Councillor Lee Mason, Conservative

Councillor Jeanette Smith, Progressive Portsmouth People Group

(NB This agenda should be retained for future reference with the minutes of this meeting.)

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AGENDA

1 Apologies for Absence

2 Declaration of Members' Interests

3 International Relationship Strategy (Pages 3 - 34)

Purpose of report

To outline to the Cabinet Member the proposed International Relationship Strategy 2020 - 2025 in order to enable effective planning and use of staffing resources on this important growth area for the Council.

RECOMMENDED that

- (1) The Cabinet Member for Resources adopts this proposed International Relationship Strategy 2020 - 2025.**
- (2) The Twinning Advisory Group is re-activated to provide effective oversight on the delivery of twinning with a meeting to be held before 31 March 2020.**

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Title of meeting: Resources Committee

Date of meeting: 27th January 2020

Subject: International Relationship Strategy 2020 - 2025

Report by: Director of Culture, Leisure and Regulatory Services

Wards affected: All

Key decision: No

Full Council decision: No

1. Purpose of report

- 1.1 To outline to the Cabinet Member the proposed International Relationship Strategy 2020 - 2025 in order to enable effective planning and use of staffing resources on this important growth area for the Council.

2. Recommendations

- 2.1 **It is recommended that the Cabinet Member for Resources adopts this proposed International Relationship Strategy 2020 - 2025.**
- 2.2 **That the Twinning Advisory Group is re-activated to provide effective oversight on the delivery of twinning with a meeting to be held before 31st March 2020.**

3. Background

- 3.1 Following a review in 2017/18 an Internal Audit report highlighted the lack of overall strategy to support the varied and diverse nature of city's twinning relationships and as a result, it has been felt appropriate to bring a suggested initial five-year strategy to this committee for consideration.
- 3.2 The initial findings of the audit report were brought to Resources Committee for consideration in October 2018 at which time officers were recommended to develop a comprehensive strategy exploring the aims and objectives of the PCC twinning relationships. The unknowns in regard to the Brexit position has delayed officers returning with the report until there was a fuller understanding of the position as these circumstances will have a direct impact on the relationship with two of our oldest twin relationships, Caen and Duisburg.
- 3.3 The proposed International Relationship Strategy outlines how the historical and diverse relationships Portsmouth currently has with a number of significant

international cities can be focused and supported to enable them to deliver more effectively with the limited resources available. Key to this is the identification of five priorities which the activities should be working to deliver which in turn link to the city's five corporate priorities.

- 3.4 The strategy also highlights a proposed process for consideration of any future new city to city relationships in order to ensure appropriateness of the potential relationship and clarity on what the benefits will be to Portsmouth specifically.
- 3.5 There is no legal requirement for the Council to have an International Relationship Strategy however in order to help prioritise work and deliver it with an appropriate timescale the Strategy will be invaluable.

4. Reasons for recommendations

- 4.1 The Audit review found that officers were keeping very diligent records of all twinning related activity however the lack of strategic overview was resulting in a reactive as opposed to pro-active series of activities occurring with the other cities. Portsmouth will now seek to ensure that all twinning and international activities support the delivery of the priorities which will in turn also support longer term planning. This is important as it is understood that co-ordination of activities with our other linked cities can take longer to organise.
- 4.2 The adoption of a new International Relationship Strategy will enable us to work more efficiently both with UK partners but also with the international offices of the twin cities. It is very much hoped that this strategy will provide the basis for more strategic discussions with each of the cities Portsmouth has a relationship with which will be especially welcomed with the current changing circumstances of a post Brexit country. The reactivation of the Twinning Advisory Group will also support further strategic oversight of the wide range of twinning and international activities.
- 4.3 The planning of work will also enable officers to seek new tranches of funding to support work going in to the future as well as ensuring that all activities have a tangible positive legacy for the city. Additionally jointly agreed policy objectives for each of the linked cities and specific operational results identified will help deliver strategically for all the cities involved.
- 4.4 If adopted a detailed series of actions will be devised and scheduled for each city relationship and will form an on-going Action Plan for delivery. This will also enable activities devised and programmed by any of the community groups to also be included so there is a comprehensive list of activities with each of the linked cities regardless of how they are being funded.

5. Integrated impact assessment

- 5.1 A preliminary Integrated Impact Assessment is attached.

6. Legal implications

- 6.1 The promotion and pursuit of town twinning arrangements and other forms of international links as described in the report are not underpinned by any specific statutory scheme or requirements and are discretionary for the Council.
- 6.2 Accordingly there are no legal implications arising directly from the recommendations in this report.

7. Director of Finance's comments

- 7.1 There is currently no dedicated ongoing budget to support the proposed International Relationship Strategy 2020 - 2025 and the re-activation of the Twinning Advisory Group.
- 7.2 Funding to support twinning activities has previously been identified on an ad hoc basis, this practice is expected to continue.

.....
Signed by:

Appendices:

Appendix A: Portsmouth City Council International Relationship Strategy 2020 - 2025

Appendix B: Portsmouth's Twinning, Sister & Friendship Links

Appendix C: Integrated Impact Assessment

Background list of documents: Section 100D of the Local Government Act 1972

The following documents disclose facts or matters, which have been relied upon to a material extent by the author in preparing this report:

Title of document	Location

The recommendation(s) set out above were approved/ approved as amended/ deferred/
rejected by on

.....
Signed by:

Appendix A

Portsmouth City Council International Relationship Strategy 2020 - 2025

1. Background

As a city which prides itself on its multinational society, having a secure international reach is of high priority. However, we have arguably faced setbacks by lack of prioritisation and strategic approach which has declined collectively, with our partnered cities over time. The City Council is in firm belief that these challenges can be overcome by implementing a new strategic programme for International Relations. Assets have not been used to their full potential in the past, and so a successful strategy will ensure we do not miss any future opportunities.

There is no doubt of the fact that Portsmouth is an international city with a natural reach extending globally. Portsmouth is a hub of business and study as well as an extremely popular place to live and work.

- Our globally renowned University¹ attracts thousands of students and academics to the city every year. Portsmouth University proudly boasts a student body made up of over 150 nationalities, making the city's twinning links crucial to the study and living of our 5000 international university students, as well as, enriching the city both culturally and academically. The University's £400 million investment enables adequate funding to all international students allowing them the appropriate support throughout their time in Portsmouth.
- Continued and united approach across the city's business, government, education and international partners.
- There is no doubt that Portsmouth is a city with incredible reach, receiving 9.4 million visitors in 2015, contributing £610.3 million to the local economy and since, has increased considerably².
- Portsmouth has an extensive naval history dating back around 800 years ago with the Historic Dockyard bringing in over two million pounds annually. Our rich naval history has naturally provoked many of our twinning relationships due to the common history. Maizuru, Japan and Caen, France are two of our partners with whom we share a common interest in military history, thus, allowing for a strong naturally formed relationship.
- Portsmouth has a plethora of established relationships with cities across the globe. These are formalised under categories known as a 'Twin City establishment' which we hold with Duisburg (Germany) and Caen (France).
- There are also 'Sister City Agreement' between Haifa (Israel), Maizuru (Japan), Sylhet (Bangladeshi), Zhanjiang (China) and Sydney (Australia).
- Beyond this, we also have a 'treaty of friendship' established with Portsmouth Atlantic Compact (Virginia, New Hampshire and Rhode Island) and Zhuhai (China).

We have already seen countless examples of successful cooperation between our partnered cities³; our new aim is to provide a renewed, refocused outlook of both activities and support in an attempt to deliver the city's priorities and ambitions for future relations.

¹ www.port.ac.uk/study/international-students

² PCC Visitor Marketing Strategy 2017-2020, Portsmouth's Contribution to the Visitor Economy

³ <https://www.portsmouth.gov.uk/ext/your-council/your-city/twinning>

Why does Portsmouth need an International Relationship Strategy?

Portsmouth's international population is growing at a healthy and positive rate⁴. Chinese tourism has increased by 43% over a span of 5 years, displaying a growing international interest in the city. Portsmouth's BAME community is estimated to be around 16% of the population of the city and this rises to 20% of the school age population⁵. It is important that our international links incorporate community groups, businesses, faith groups and educational establishments within the strategy and that they are encouraged to play an active role in the links.

Twinning is important in order to stretch the great waterfront city's name globally to promote tourism, trade and education, thus, bringing in significant spend for the local economy.

Portsmouth has a wide reaching trade strategy, the newest being with Bangladesh. This shows the initiative of the city, being proactive during Brexit negotiations, setting up a trade dialogue enabled by the sister city relationship. The twinning relationships allow a friendly, open communication to discuss business between each city, this strategy will allow Portsmouth City Council to successfully deliver their objectives, enabling the council to fully benefit from its partnerships.

The strategy will enable international relationships to be managed by a process driven approach ensuring effective and equal governance, clear objectives and measurable results.

A clearer definition of the expectations outlined in the strategy should make it easier for the city to deliver them, manage expectations with international partners to engage and support priorities.

2. Objectives

To support both existing twin relationships, consider new ones, and support the council to successfully use international relationships to deliver against the City Council's five priorities. The purpose of the strategy is also to enhance the city's reputation on a global scale as a part of an international outreach programme for students and businesses.

- To support the development of new and existing businesses with a key focus on employability skills
- To support engaged and cohesive communities through an acceptance of and an engagement with culture allowing for an accepting society promoting social inclusion.
- To provide the city with a an enhanced economic outlook, supporting research and innovation
- Enhancing the reputation of Portsmouth on a global scale
- To provide a clear definition of the expectations each city relationship hopes to achieve, which are agreed with the partner city to support the delivery of the City's five priorities

Who is Portsmouth's International Relationship Strategy for?

Portsmouth City Council believes that the wider population will benefit from the strategy as well as our international partners. It is already clear that many of our local businesses are regularly engaged on an international level, which we do not intend to interfere with. The

⁴ Portsmouth City Council Visitor Marketing Strategy, 2018-2019

⁵ Culture and City Business Development Plan 2016-19 key performance measures

focus of the strategy is to bring partners across the city into a joint action in order to propel the city forward to reap the greatest value from twinning, for all concerned.

We are planning to engage with:

- **Education**: through student engagement within our local area, whilst also seeking to recruit international students, creating European and international engagement.
- **Businesses**: with a key focus on local businesses and an interest in making international trade connections as well as, promoting Portsmouth as an international centre of trade and commerce.
- **Community and cultural organisations**: particularly those with an international reach such as Portsmouth University's cultural societies and community projects.

The City Council is aware of the need for a successful International strategy beginning with a clear set of objectives. Our findings have prompted a prioritisation process for each city we have a relationship with which also reflect key and significant anniversaries.

Maximising funding opportunities

Portsmouth has benefitted hugely from European funding which has enabled many educational advancements for schools within the city. However, the Brexit process has removed this as a key funding stream for the city at the current time although we will continue to monitor this to see what, if any, funding streams become available. However we are keen to explore other funding opportunities having recently been successful in a small grant application to support work between a Portsmouth and Maizuru school and will continue to:

- Strengthen the city's engagement with our non-European links to support economic growth and inclusion throughout both cities.
- Place a focus on exploring other funding opportunities in order to diversify the work and activities to meet the key priorities identified in this strategy
- Maximising the city's voice on a global scale to make known the benefits of twinning as well as the need for funding, ensuring engagement also links into the Council's Trade Policy objectives.

Strengthening International partnerships

We believe, as a council, it is our responsibility to ensure any successful international relations activity is converted into enhancing the profile of the city.

- International partnerships - refocusing our existing international relationships with China, Israel, USA, France, Germany and Japan and perhaps considering other emerging opportunities.
- Creating a support meeting process in order to keep up to date on international relations, allowing the new strategy to be progressed.
- Where appropriate, working with academic partnerships to support Portsmouth University and continue the policy to attract international students to the University, thus, developing academic research and cross boundary education.
- Working with schools throughout the city to promote the benefits of language skills, a global platform and an understanding of international cultures.
- To utilise Innovation space and innovation warehouse Portsmouth to support the growing businesses in Portsmouth and to offer advice to local and international businesses wanting to expand abroad.

- To support the Sylhet Business Support Group to protect the fundamentals of the economic goals of the twinning process.

Enhancing influence and reputation in a changing Europe

Europe is significant within our strategy as a key source of funding for opportunities and development. Through this objective, we aim to see key activity including:

- Sustaining and strengthening relationships with our twinned cities in France and Germany.
- Strengthening our role in Europe, from our partnered cities, to enhance and maximise benefits from other European cities.
- Maintaining strong historical connections between Caen and Duisburg, thus, enabling ongoing visits to commemorate peace and friendship.

Twinning will be crucial to maintaining bonds post Brexit as there could possibly be a lack of formality and motivation, twinning will play a role preventing hostility, ignore the politics of the relationship with focus on social and economic policies of twinning agreements. We do not anticipate our strong connections between Caen and Duisburg to be heavily affected by Brexit due to our ongoing relations as well as the relations forged before the UK was in the EU.

Developing a better relationship with key partners

- We regard the local authorities in those we are twinned with as a key partner to stabilise and legitimise the relationships formed. We aim to develop these partnerships to keep up to date on the motives and aims of our partnered cities, therefore, ensuring our objectives are met.
- University of Portsmouth - The city's university is a key partner, helping the City Council's international outreach programme and fulfilling the twinning objectives of putting Portsmouth on the global map, making it an international place of study and business.
- The European Cities Twinning Committees (ECTC)⁶ are a key partner in organising and arranging events with EU twinned countries. They maintain any blogs, social media and websites regarding EU twinning, providing an easy platform for all cities within partnerships to communicate and keep updated on the status of their city's relations with Portsmouth. The ECTC also provides a platform from which exchanges and hosting can be made which has proved to create life-long friendships across Europe.
- Portsmouth Bangladesh Business Association⁷ - created to support local businesses whilst strengthening the economic ties between Portsmouth and Sylhet - a major city in Bangladesh. We are planning to better this relationship through the encouragement of new services and ideas as well as networking and looking at research and development opportunities.
- Ensure all key existing partners are identified for all cities and their roles defined e.g. Portsmouth: Haifa group.

⁶ <http://portsmouthcaen.wixsite.com/twinning/single-post/2018/07/16/The-European-Cities-Twinning-Committee>

⁷ www.pbba.org.uk/ - Portsmouth Bangladesh Business Association

How the Five Priorities are relevant to Portsmouth's International strategy

Portsmouth City Council is clear that whilst an understandable set of objectives are vital to the success of the new strategic approach, it has to also have a clear set of agreements in place with the other cities. We believe that these should be specifically focussed on where international activity can add value as outlined below:

a. Jobs and Growth

To support the development of new and existing businesses with a key focus on employability skills. As well as and pursuing new and existing relations that provide local businesses with access to new markets and networks. It is important for PCC that the economic growth and prosperity is reported in the quarterly meetings to ensure both the committees and Portsmouth City Council are doing all they can to encourage economic growth.

b. Engaged and cohesive communities

An acceptance of, and an engagement with culture allows for an accepting society promoting social inclusion. This would therefore, make communities feel safe and supported by the local people. This makes Portsmouth more appealing to international students and skilled workers, developing social and economic factors.

c. Knowledge and Innovation

To provide the city with a different economic outlook, supporting research and innovation both abroad and within Portsmouth, aided by Portsmouth University. This will improve education and learning.

d. Attracting visitors⁸

Promoting local business to attract students and tourists from overseas, thus, displaying Portsmouth's cultural vibrancy. Through promoting the city we are providing almost 20,000 jobs relating to tourism, therefore, contributing to local business and economy.

e. Trade and investment

One of the main focusses for Portsmouth is the encouragement of economic development. A key example of this is the Portsmouth Bangladesh Business Association, who are working with Portsmouth University in order to help build an interest in investment amongst young people. The city is keen to encourage investment in Portsmouth and build relations with international companies to secure trade links.

Twin City	Priorities	Maintaining	Partners Involved
Duisburg	Promote history between cities, embracing cultural heritage with a friendship.	Promoting and taking any opportunities to keep relation strong post Brexit. 70th anniversary 2020	ECTC
Caen	Attracting visitors via promotion of the	Promoting and taking any	ECTC

⁸ PCC Visitor Marketing Strategy, Regional Picture, 2017-2020

	ferry ports. Engaging in local culture. Individual links with culture, economic and business links.	opportunities to keep relation strong post Brexit.	
Haifa	Share the naval history of the cities and maintain contact whilst encouraging hospitality. Pursue links between our international ports.	60th anniversary 2023	Haifa Committee
Maizuru	Support the history whilst encouraging new culture between our cities.	Ongoing exchange programmes and correspondence between schools and scout groups.	Mayfield School
Sylhet	To focus on trade and investment with local businesses in both cities to allow expansion of trade links.		Portsmouth Bangladesh Business Association
Sydney	Promote strong links between first fleet of Portsmouth to migrate to Australia.	40th anniversary 2024	Britain/ Australian Society
Portsmouth (Virginia, New Hampshire and Rhode Island)	To celebrate the history of the USA and UK, particularly in WW1/2	Virginia: 40th anniversary 2022	Portsmouth International Portsmouth City Council Atlantic Compact
Zhanjiang	To encourage economic trade and business.	10th anniversary 2024	Portsmouth Chinese Association
Zhuhai	To encourage economic trade and business.	10th anniversary 2024	Portsmouth Chinese Association

3. Enabling success & delivery areas already enhanced by International Relationships

Principles from which decisions should be made for new city relationships:

- Any twinning should be prioritised against the council's vision for the city and how it can benefit Portsmouth.
- Any new relations should be assessed on their potential to provide demonstrable and documentable benefits to the city.
- Made in confidence that the city will get good value from the partnership.
- All requests for visits should come through twinning offices, keeping formality between the twinned cities whilst acknowledging that other cities have different administrative structures to ours.

Cultural assets

Portsmouth offers numerous cultural events throughout the year. Some of these events include⁹: The Victorious Festival which has hosted bands from our twin cities on the World Music Stage, the International Kite Festival that has welcomed kite flyers from across the globe and the Great South Run for which we host runners from our twinned cities. The diversity amongst the population of Portsmouth is shown through the celebrations of many different holidays such as Eid Mela, Windrush, Diwali and many other international celebrations.

The city also supports the diverse local community by working collaboratively to produce events such as the celebration of Bangladesh's Independence Day, flag raising event for the Kurdish community and a tree planting ceremony to mark the celebrations in the Sikh community. All of these events add to the attraction of the city as a place to visit, live, work and study.

Academic links

Portsmouth has strong international links with international students attending not only our university, but our colleges and secondary schools. The city is able to benefit from the University of Portsmouth's popularity worldwide. We currently have 5000 international students studying at Portsmouth University the majority of whom have set up societies within the institution, further securing our relations with international countries such as Bangladesh, China and Japan.

Mayfield School has established a strong relationship with schools in Maizuru¹⁰. Students in Maizuru have been visiting the city annually and in 2018 Mayfield School were able to send a group of students to Maizuru for the first time enabling the young people to deepen their cultural understanding of the city.

Civic links

The Lord Mayor and Leader of the Council play a vital role in welcoming visitors, promoting the city and forging and maintaining links with business, commerce and education. This can significantly enhance the city's international profile. Many ambassadorial parties and visiting delegations expect to be welcomed solely by political leaders and so the presence of civic leadership plays a huge role through hosting civic functions.

Trade and Business links

Our links with Sylhet were created in order to pursue our economic development plans. The Portsmouth Bangladesh Business Group are in place to maintain relations and ensure our economic needs are met.

Links with China are primarily focussed on business links and the Portsmouth Chinese Association led the relations between our cities.

The city's links with Haifa, Israel is increasingly focussing on establishing partnership working with the Portsmouth International Port. The two ports are now in direct contact to progress this link.

⁹ www.visitportsmouth.co.uk/whats-on

¹⁰ mayfield.portsmouth.sch.uk/news/2018-11-06-international-relations-to-maizuru-japan-october-2018

We have close links with Portsmouth University in order to support local business people and entrepreneurs. As well as this Innovation Warehouse Portsmouth has been created in order to bring advice and expertise to local entrepreneurs in the area and within the University, thus, allowing a base for a support system which aims to inspire international and local people to want to get involved with Portsmouth's economic development plans.

Proximity and reach

Portsmouth has prime location in the South East of England. The city works closely with Southampton airport to make connections into Portsmouth easy and obvious. Portsmouth offers train and bus services extending around the entire UK and so making it easily accessible to tourists. The international port also secures relations with Caen whilst making Portsmouth a key and poignant destination.

4. Governance and delivery

Management and coordination

As with any strategy, its management will be crucial to its success. In order to ensure effective management we have initiated quarterly meetings to discuss all aspects of international relations. We need to ensure a collective ownership of the overall strategy by all partners. It is anticipated that each group linked to a city will produce reports to keep the PCC coordinator updated. The lead officer from PCC will be responsible for the implementation of the strategy and the groups will be deemed responsible for attending meetings or reporting back to the PCC officer quarterly to maintain direction and keep the lines of communications open.

Twinning Advisory Group

The current proposal is for a rejuvenation of the Twinning Advisory Group to effectively support and oversee the delivery of the International Relationship Strategy. The Chair of the committee, currently the Chair of the Resources Committee, will be further consulted to determine the frequency of the meetings, potentially three times per year, to ensure they are sufficiently informed and able to discuss in a timely manner any issues surrounding the partnered cities.

European and international social media

We are aiming to maintain a social media platform surrounding our International partnered cities. This will enable an easy line of communication for members of all communities across the globe as well as a more effective outreach programme. This is required in order to maintain the new strategy and its objectives. The websites and blogs will enable members of the public to be updated more regularly on the twinning relations and events happening in their local areas. This will capture the essence of the twinning programme, connecting people of all nationalities and cultures through the ease of social media.

5. Relationship Agreement Types

Our understanding is that the reciprocal cities do not have such distinctions between the relationship they have with Portsmouth and in most instances the status they afford our relationship is that of a twin city.

Below is the current breakdown of relationships. However, as part of the Action Plan it is suggested that these definitions are redefined in line with the culture of the country we have a relationship with and also in line with how each relationship has progressed and grown.

Twin City Agreement: A Twin City Agreement is a long-term partnership that takes places between recognised government authorities of cities or regions in two different countries and shares similar economic and social interests. They were established as a result of historical events. Funding is available to enable the Lord Mayor to make one visit to each of the two twin cities annually.

A Twin City Agreement is based on:

- Mutual respect, cooperation, understanding and tolerance
- Similar vision and direction set collaboratively by both communities, respective of their legislative and policy frameworks.
- Collaboration, engagement and co-operation between the government and cities.

The agreement should promote:

- Cooperation in areas of mutual economic prosperity
- Developing trade and investment activity
- Seeking to continue to the friendship between two cities.

Formalities are limited to:

- Annual delegation visits to the twin city and reciprocal invitation issued to the Mayor of the twin city to visit Portsmouth.
- Ad hoc visits to celebrate or commemorate specific anniversaries or events.

Sister City Agreement: A Sister City Agreement is a long-term partnership that takes places between recognised government authorities of cities or regions in two different countries and generally tend to share similar economic and social interests.

A Sister City Agreement is based on:

- Mutual respect, cooperation, understanding and tolerance
- Similar vision and direction set collaboratively by both communities, respective of their legislative and policy frameworks
- Collaboration, engagement and co-operation between the government and cities of both cities
- Unlike a Twin City, a Sister City has a focus on benefits for both cities such as, economic growth as opposed to a link based on historical connections.

The agreement should promote:

- Cooperation in areas of mutual economic prosperity
- Developing trade and investment activity

Formalities are limited to:

- The exchange of information and communication via an electronic dialogue or face to face meetings.
- Visits to the sister city by the sister city to Portsmouth should have an agenda with specific objectives that should be in line with those of Portsmouth City

Council. The outcomes of the visits should be measured to gauge benefit to both cities.

- Exchanging of gifts when an official visit has been arranged prior to mutual agreement

Friendship City Agreement: A Friendship City Agreement is a partnership that is supported by members of the community and were primarily around exchanges between families and/or community groups, endorsed by both local authorities.

A Friendship City Agreement is based on:

- Mutual respect, cooperation, understanding and tolerance
- Similar interests between residents of the two cities
- Mutual interest in the city's culture, history, tourism, life style similarities and differences

The agreement should promote:

- Visits and exchanges between various areas of the community

Formalities are limited to:

- Exchanges organised by community groups
- Written communication between communities developing friendships and understanding of the city based on mutual interests

Portsmouth City Council are not looking to create any more twin city relationships as they are based on historical connections. There is still possibility for sister and friendship links if opportunities arise and the city meets the strategy criteria.

Key roles regarding maintaining and establishing International Relations:

- **PCC**
 - **The Officer:**
 - Manager of the strategy and making sure it is implemented across all committees.
 - Arrange and attend each committee meeting with the Chairs of committees quarterly.
 - Sort and arrange the logistics for delegation visits.
 - Report key points from quarterly meetings to the Cabinet Member if relevant.
 - Request funds from the cabinet member
 - **Chair of the Twinning Advisory Group:**
 - Responsible for the allocation of funds to support twinning activities
 - Must be in agreement with the strategy
 - Convene regular meetings of the TAG and, if not, request written updates on the relationships
 - Provide direction on behalf of the twinning agreement
 - **General:** responsible for taking an active role in formal organisation such as risk assessment and general co-ordination. As well as the formal funding of the Lord Mayor and cohorts when travelling to twinned cities.

- Key Partners: responsible for taking an active role in the daily communication with partnered cities. The committee should maintain and update any websites, blogs and social media linked to the relationship they have in place which will ensure the general public on both sides are the agreement are updated and aware of key news and upcoming events. The chairs of each group would also be expected to attend quarterly meetings to update PCC.
- Lord Mayor: responsible for representing Portsmouth and its objectives overseas when visiting cities. As well as discussing potential economic and cultural ventures whilst maintaining an ambassadorial role to open doors for potential links.

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Appendix B: Portsmouth's Twinning, Sister and Friendship City Relationships

Background

Historically PCC has supported and maintained a number of relationships with other cities throughout the world as part of a twinning, sister and friendship city process.

Whilst the rationale for the establishment of the relationships between cities has varied in recent years the key elements of our oldest link with the German city of Duisburg originated out of the desire by the UK Government to foster improved relationships between the UK and Germany in the post Second World War period.

The range of cities Portsmouth has subsequently connected with has then varied in their rationale and the benefit to the city. Some can be clearly understood, such as the relationship with Caen City Council being forged at the time of the establishment of the International Port however others, such as the Portsmouth compact with the North American Portsmouth's is less clear.

Our understanding of the definitions of the three different relationships is as follows:

Twin Cities - historically these had received financial support to forward and develop the links. This arrangement ended in 2013

Sister Cities - links between cities where there was something in common e.g. name of the city

Friendship Cities - links where were supported by members of the community and were primarily around exchanges between families and/or community groups.

Our understanding however is that the reciprocal cities do not have such distinctions between the relationship they have with Portsmouth and in most instances the status they afford our relationship is that of a twin city.

Summary of current Portsmouth Relationships & Activities

Duisburg, Germany - Twin City Established 1950

The oldest of the twin city links there has been an active series of events and activities shared with Duisburg throughout the years of the relationship. Most recently this has included elements such as hosting an exhibition about Conan Doyle, Duisburg beers featured at our Oktoberfest and opportunities for Duisburg tourism films to be shown on the Big Screen. There have been regular visits to Duisburg by Mayor Soren Links and likewise by our Mayor to Duisburg. The number of youth visits has diminished which reflects the significant reduction in the number of schools offering German as a second language however PCC has continued to support regular intern placements.

Caen, France - Twin City Established 1987

This link was established at the time the International Ferry Port was established as a way of supporting both cities to make the port a success. As they physically closest link there has been a considerable amount of activity occurring between the

two cities over the 30 years of the link especially following two successful applications for European Community Interreg funding. This funding supported two extensive schools projects which, at their height were working with over 30 Portsmouth and 30 Caen schools. In more recent years changes in the emphasis of the relationship has pushed more work towards economic development e.g. support for several Portsmouth small businesses to attend some of the key Caen markets, sharing knowledge over the development of the Portsmouth Hotwalls offer.

The Duisburg and Caen relationships are also linked to an external European Committee which merged the previously separate individual city committees in order to foster relationships between the cities and their equivalent residents groups in both Duisburg and Caen.

Haifa, Israel - Sister City Established in 1963

This relationship was set up at the invitation of the city of Haifa who realised that many Israeli naval personnel were on courses at the time in the RN dockyard and other military establishments around the immediate area.

There is an active Haifa Committee who support a range of small initiatives between the two cities. Elements of this have been the establishment of a link between Highbury College Portsmouth and Tiltan College Haifa as well as a virtual Conan Doyle exhibition.

Whilst active this is a complex link due to the high security demands required to support activities occurring in the city.

Maizuru, Japan - Sister City Established in 1997

This link was initiated to support an increase in Japanese tourism and economic development between two cities with a shared historical military links. Despite the challenges of the distance between cities there has been an increasing amount of activity over the last 22 years especially following successful funding bids to support programme with young people.

Maizuru have funded approximately 25 young people from their city to attend Portsmouth each year since the beginning of the link. Once here they have taken part in a range of English language teaching and tourism activities. In 2016 a link was established with Mayfield school and this has gone onto secure funding so enabling a group of young people to visit Maizuru in 2018 and again we hope in 2020.

Additionally there have been a number of specific business initiatives to support and assist SMEs in Portsmouth interested in expanding into the Japanese market as well as a range of Parks & gardens initiatives including the Portsmouth Japanese Garden in Southsea and a range of new cherry trees which were planted to mark the 20th anniversary of the link in Cosham.

Sydney, Australia - Sister City Established in 1984

Developed as a direct result of the historical links between the two cities this has been one of the quietest of the sister city links due in the main to the extreme distance and challenges of exchanges.

The Portsmouth branch of the Britain Australia Society is active and regularly holds activities to mark the historical relationship between the two cities. Examples of this include marking elements in regards to the departure of the First Fleet ships and also a forthcoming ceremony to put a plaque on the building where Sir Henry Ayres lived in Portsmouth (this will be taking place in November 2019).

Portsmouth Atlantic Compact - Established 2013 consisting of

- **Portsmouth Virginia - Sister City Established 1982**
- **Portsmouth, New Hampshire - Friendship Link Established**
- **Portsmouth, Rhode Island - Friendship Link Established**

This compact was established by the four Portsmouth's with the aim of promoting cultural and educational activities across the similar named town and cities. The links have had little activity although they were all visited by our Lord Mayor in 2013 when the compact was established and again by our Lord Mayor in 2018 as part of a wider visit during his Mayoral year.

Any visits have been self-funded and we do not anticipate that this would change in any way. Portsmouth Rhode Island are the most active of the compact partners and annually have sent a representative of the Town Council over to the annual Mayor Making ceremony here.

Lakewood, Colorado - Friendship Link Established 1982

Originally started to support a range of different exchange visits initially there was activity between the two cities every other year. However this has very much fallen into abeyance we believe primarily as the originally strong community committee in Lakewood who wanted to pursue the link is no longer active.

Zhuhai, China - Friendship City Established 2014

The Friendship City agreement was set up in March 2014. Since then there have been various visits by delegations to China and Portsmouth to establish links. These have mainly been to establish some links and projects focussing on economic growth. Various businesses have been working with Zhuhai including Portsmouth Football Club. Zhuhai are keen to establish links in areas such as electronics, computer software, biotechnology and pharmacy. Portsmouth has sent key officers to attend various conferences in China including the International Aviation and Aerospace Exhibition and the China Outbound conference which both focus on establishing business investment opportunities.

Meetings have been held with the University of Portsmouth to establish credit programmes or summer school programmes, frequent talks and visits are helping to realise these plans. In addition an Education Fair will take place in Zhuhai later in 2019 showcasing education establishments in Portsmouth including the University of Portsmouth, ICP, Portsmouth Grammar School, St John's College and Portsmouth College with a view to encouraging Chinese students to study in the city.

Delegations have been shown Portsmouth's key tourist destinations and meetings have taken place with our Tourism Manager with a view to establishing some joint marketing and promotion.

Zhaijiang, China - Sister City Established 2018

Zhanjiang has the first Chinese international port which is one of the biggest globally, they are also home to the Chinese Navy. Delegation visits to both Portsmouth and Zhanjiang have focussed on joint projects between the Ports and conversations continue.

The University of Portsmouth has established links with a University in Zhanjiang with the various projects being agreed including mutual teacher training, short-term student exchanges, and 3+1 study abroad programs.

Portsmouth was offered a free stand at Zhanjiang's Expo event to promote the city to residents and businesses in Zhanjiang.

Lord Mayor will visit Zhanjiang in October with a reciprocal visit planned to take place in December 2019 both visits with the purpose of maintaining existing links and establishing new ideas for joint working.

Sylhet, Bangladeshi - Sister City Established 2019

This newly established link has been established with an economic development focus at its heart. The Leader of the Council is due to have his first visit to the city in November 2019. The visit will focus on establishing economic development and educational links and will include meetings with the Federation of Bangladesh Chamber of Commerce and Industry, the Education Ministry and Commerce Ministry, the Port Authority and Navy as well as the signing of the Sister City Agreement. The anticipated outcomes of the visit are:

- Successful signing of the Twin City Agreement
- Greater understanding of how education plays an important part in regional development and regeneration of Bangladesh.
- Enabling the delegation to meet the right people in governance & enterprise implementation of the developed of both cities and nation.
- Review; create new and existing relationships with the region.
- Have the opportunity to meet high level officials in Bangladesh.
- Have the opportunity to meet business decision maker in Bangladesh.
- Opportunity of exposing the potential and future knowledge transfer.

The work is supported by an economic development group, the Portsmouth Bangladeshi Business Association (PBBA) where local businesses including Portsmouth International Port and Portico are supporting the development of the link.

The University of Portsmouth see great potential for investing in the growth of Bangladeshi market and have established the International College Portsmouth (ICP) in Bangladesh enabling a pathway for students to get a University of Portsmouth degree.

Other Historical Links

Toulon, France

A twinning link was established by Portsmouth with Toulon in the south of France in 1970 reflecting that both cities were major naval bases and thriving ports. However the administration of the city of Toulon changed to National Front and a resolution was passed to suspend contact at both Member and officer level.

In 2001 the then Leader of the Council wrote to the Mayor of Toulon, after it changed to a Conservative administration, suggesting a rejuvenation of the link however this was not taken up. A subsequent invitation to the Mayor of Toulon to the Trafalgar Dinner in 2005 was declined and no further communication has taken place between the two cities.

Zha Lai Te Qi, Inner Mongolia

This link was established in 2004 with the aims of exchanging arts and culture and increasing the numbers of students attending Portsmouth University. This link has been overshadowed by the increasing activity with the two more recently established links with Chinese cities and the officer view is that this has fallen into abeyance.

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Integrated Impact Assessment (IIA)

Integrated impact assessment (IIA) form December 2019

www.portsmouth.gov.uk

The integrated impact assessment is a quick and easy screening process. It should:

- identify those policies, projects, services, functions or strategies that could impact positively or negatively on the following areas:
 - Communities and safety
 - Regeneration and culture
 - Environment and public space
 - Equality & - Diversity - This can be found in Section A5

Directorate:

Culture, Leisure & Regulatory Services

Service, function:

Culture

Title of policy, service, function, project or strategy (new or old) :

International Relations Strategy 2020-2025

Type of policy, service, function, project or strategy:

- ☐ Existing
- ☒ New / proposed
- ☐ Changed

What is the aim of your policy, service, function, project or strategy?

To provide a strategic framework in which the Council's International work can operate.

Has any consultation been undertaken for this proposal? What were the outcomes of the consultations? Has anything changed because of the consultation? Did this inform your proposal?

There was no specific consultation with any of the twin, sister or friendship cities on this strategy as this overarching document will determine the way in which Portsmouth City Council will work as opposed to shaping the way in which the other cities will work. As independent cities with their own governing structures how they respond to any international work will be for their administrations to determine.

A - Communities and safety

Yes

No

Is your policy/proposal relevant to the following questions?

A1-Crime - Will it make our city safer?

☐☒

In thinking about this question:

- How will it reduce crime, disorder, ASB and the fear of crime?
- How will it prevent the misuse of drugs, alcohol and other substances?
- How will it protect and support young people at risk of harm?
- How will it discourage re-offending?

If you want more information contact Lisa.Wills@portsmouthcc.gov.uk or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/cou-spp-plan-2018-20.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

How will you measure/check the impact of your proposal?

A - Communities and safety

Yes

No

Is your policy/proposal relevant to the following questions?

A2-Housing - Will it provide good quality homes?

☐☒

In thinking about this question:

- How will it increase good quality affordable housing, including social housing?
- How will it reduce the number of poor quality homes and accommodation?
- How will it produce well-insulated and sustainable buildings?
- How will it provide a mix of housing for different groups and needs?

If you want more information contact Daniel.Young@portsmouthcc.gov.uk or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/psh-providing-affordable-housing-in-portsmouth-april-19.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

How are you going to measure/check the impact of your proposal?

A - Communities and safety

Yes

No

Is your policy/proposal relevant to the following questions?

A3-Health - Will this help promote healthy, safe and independent living?

☐☒

In thinking about this question:

- How will it improve physical and mental health?
- How will it improve quality of life?
- How will it encourage healthy lifestyle choices?
- How will it create healthy places? (Including workplaces)

If you want more information contact Dominique.Letouze@portsmouthcc.gov.uk or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/cons-114.86-health-and-wellbeing-strategy-proof-2.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

How are you going to measure/check the impact of your proposal?

A - Communities and safety

Yes

No

Is your policy/proposal relevant to the following questions?

A4-Income deprivation and poverty-Will it consider income deprivation and reduce poverty?

☐☒

In thinking about this question:

- How will it support those vulnerable to falling into poverty; e.g., single working age adults and lone parent households?
- How will it consider low-income communities, households and individuals?
- How will it support those unable to work?
- How will it support those with no educational qualifications?

If you want more information contact Mark.Sage@portsmouthcc.gov.uk or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/cou-homelessness-strategy-2018-to-2023.pdf>

<https://www.portsmouth.gov.uk/ext/health-and-care/health/joint-strategic-needs-assessment>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

How are you going to measure/check the impact of your proposal?

A - Communities and safety

Yes

No

Is your policy/proposal relevant to the following questions?

A5-Equality & diversity - Will it have any positive/negative impacts on the protected characteristics?

In thinking about this question:

- How will it impact on the protected characteristics-Positive or negative impact (Protected characteristics under the Equality Act 2010, Age, disability, race/ethnicity, Sexual orientation, gender reassignment, sex, religion or belief, pregnancy and maternity, marriage and civil partnership,socio-economic)
- What mitigation has been put in place to lessen any impacts or barriers removed?
- How will it help promote equality for a specific protected characteristic?

If you want more information contact gina.perryman@portsmouthcc.gov.uk or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/cmu-equality-strategy-2019-22-final.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

How are you going to measure/check the impact of your proposal?

B - Environment and climate change**Yes****No**

Is your policy/proposal relevant to the following questions?

B1-Carbon emissions - Will it reduce carbon emissions?☐☒

In thinking about this question:

- How will it reduce greenhouse gas emissions?
- How will it provide renewable sources of energy?
- How will it reduce the need for motorised vehicle travel?
- How will it encourage and support residents to reduce carbon emissions?

If you want more information contact Tristan.thorn@portsmouthcc.gov.uk or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/cmu-sustainability-strategy.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

How are you going to measure/check the impact of your proposal?

B - Environment and climate change**Yes****No**

Is your policy/proposal relevant to the following questions?

B2-Energy use - Will it reduce energy use?☐☒

In thinking about this question:

- How will it reduce water consumption?
- How will it reduce electricity consumption?
- How will it reduce gas consumption?
- How will it reduce the production of waste?

If you want more information contact Triston.thorn@portsmouthcc.gov.uk or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/pln-portsmouth-plan-post-adoption.pdf>

<https://democracy.portsmouth.gov.uk/documents/s24685/Home%20Energy%20Appendix%201%20-%20Energy%20and%20water%20at%20home%20-%20Strategy%202019-25.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

How are you going to measure/check the impact of your proposal?

B - Environment and climate change

Yes

No

Is your policy/proposal relevant to the following questions?

B3 - Climate change mitigation and flooding-Will it proactively mitigate against a changing climate and flooding?

☐☒

In thinking about this question:

- How will it minimise flood risk from both coastal and surface flooding in the future?
- How will it protect properties and buildings from flooding?
- How will it make local people aware of the risk from flooding?
- How will it mitigate for future changes in temperature and extreme weather events?

If you want more information contact Tristan.thorn@portsmouthcc.gov.uk or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/env-surface-water-management-plan-2019.pdf>

<https://www.portsmouth.gov.uk/ext/documents-external/cou-flood-risk-management-plan.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

How are you going to measure/check the impact of your proposal?

B - Environment and climate change

Yes

No

Is your policy/proposal relevant to the following questions?

B4-Natural environment-Will it ensure public spaces are greener, more sustainable and well-maintained?

☐☒

In thinking about this question:

- How will it encourage biodiversity and protect habitats?
- How will it preserve natural sites?
- How will it conserve and enhance natural species?

If you want more information contact Daniel.Young@portsmouthcc.gov.uk or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/pln-solent-recreation-mitigation-strategy-dec-17.pdf>

<https://www.portsmouth.gov.uk/ext/documents-external/pln-portsmouth-plan-post-adoption.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

How are you going to measure/check the impact of your proposal?

B - Environment and climate change

Yes

No

Is your policy/proposal relevant to the following questions?

B5-Air quality - Will it improve air quality?☐☒

In thinking about this question:

- How will it reduce motor vehicle traffic congestion?
- How will it reduce emissions of key pollutants?
- How will it discourage the idling of motor vehicles?
- How will it reduce reliance on private car use?

If you want more information contact Hayley.Trower@portsmouthcc.gov.uk or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/env-aq-air-quality-plan-outline-business-case.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

How are you going to measure/check the impact of your proposal?

B - Environment and climate change

Yes

No

Is your policy/proposal relevant to the following questions?

B6-Transport - Will it improve road safety and transport for the whole community?☐☒

In thinking about this question:

- How will it prioritise pedestrians, cyclists and public transport users over users of private vehicles?
- How will it allocate street space to ensure children and older people can walk and cycle safely in the area?
- How will it increase the proportion of journeys made using sustainable and active transport?
- How will it reduce the risk of traffic collisions, and near misses, with pedestrians and cyclists?

If you want more information contact Pam.Turton@portsmouthcc.gov.uk or go to:

<https://www.portsmouth.gov.uk/ext/travel/local-transport-plan-3>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

How are you going to measure/check the impact of your proposal?

B - Environment and climate change

Yes

No

Is your policy/proposal relevant to the following questions?

B7-Waste management - Will it increase recycling and reduce the production of waste?

☐☒

In thinking about this question:

- How will it reduce household waste and consumption?
- How will it increase recycling?
- How will it reduce industrial and construction waste?

If you want more information contact Steven.Russell@portsmouthcc.gov.uk or go to:

<https://documents.hants.gov.uk/mineralsandwaste/HampshireMineralsWastePlanADOPTED.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

How are you going to measure/check the impact of your proposal?

C - Regeneration of our city

Yes

No

Is your policy/proposal relevant to the following questions?

C1-Culture and heritage - Will it promote, protect and enhance our culture and heritage?



In thinking about this question:

- How will it protect areas of cultural value?
- How will it protect listed buildings?
- How will it encourage events and attractions?
- How will it make Portsmouth a city people want to live in?

If you want more information contact Claire.Looney@portsmouthcc.gov.uk or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/pln-portsmouth-plan-post-adoption.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

The new strategy will support the effective planning and delivery of twinning, sister and friendship city activities many of which are historical and diverse. The strategy will enable them to be focused and supported to enable them to delivery more effectively with the limited resources available. Additionally a series of new priorities for any international work will ensure that the activities support the wider strategic aims of the Council.

How are you going to measure/check the impact of your proposal?

A detailed action plan outlining the work proposed will be monitored on a regular basis to ensure that the strategy is able to deliver.

C - Regeneration of our city

Yes

No

Is your policy/proposal relevant to the following questions?

C2-Employment and opportunities - Will it promote the development of a skilled workforce?



In thinking about this question:

- How will it improve qualifications and skills for local people?
- How will it reduce unemployment?
- How will it create high quality jobs?
- How will it improve earnings?

If you want more information contact Mark.Pembleton@portsmouthcc.gov.uk or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/cou-regeneration-strategy.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

How are you going to measure/check the impact of your proposal?

C - Regeneration of our city

Yes

No

Is your policy/proposal relevant to the following questions?

C3 - Economy - Will it encourage businesses to invest in the city, support sustainable growth and regeneration?



In thinking about this question:

- How will it encourage the development of key industries?
- How will it improve the local economy?
- How will it create valuable employment opportunities for local people?
- How will it promote employment and growth in the city?

If you want more information contact Mark.Pembleton@portsmouthcc.gov.uk or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/cou-regeneration-strategy.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

There are already elements of the international work which have a focus on economic development support both for businesses based in Portsmouth and for the linked cities who wish to work here or develop relationships with Portsmouth businesses. Where there is a strong emphasis on Economic Development the strand of work is being led by the Economic Development team e.g. Sylhet

How are you going to measure/check the impact of your proposal?

The delivery of measurable elements will be achieved through the regular monitoring of the Action plan which will be developed when the Strategy is adopted.

Q8 - Who was involved in the Integrated impact assessment?

Claire Looney

This IIA has been approved by: Stephen Bailly

Contact number: 4185

Date: 14/01/2020